

**GOVERNMENT OF ANDHRA PRADESH**  
**ABSTRACT**

Tourism Promotion - Celebrating World Tourism Day on 27<sup>th</sup> September, 2011 at Telugu Lalitha Kala Thornam, Public Garden, Hyderabad - Advertisement in daily news papers - Sanction of Rs.20,48,000/- - Orders - Issued.

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**YOUTH ADVANCEMENT TOURISM AND CULTURE (PMU) DEPARTMENT**

**G.O.Rt.No. 615**

**Dated: 23-08-2012**  
**Read the following:-**

1. Minutes of the Meeting, held to conduct of World Tourism Day Celebrations in the Committee Hall of Finance (PMU) Department Dated: 25-08-2011 at 11:00 A.M.
2. From the Commissioner of Information & Public Relations, Hyderabad, Lr.No. 015176/Advt.I/2011-1, Dated: 17-01-2012.

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**ORDER:**

In the reference 1<sup>st</sup> read above, the Tourism Department, Government of Andhra Pradesh will be celebrating the World Tourism Day on 25<sup>th</sup>, 26<sup>th</sup> & 27<sup>th</sup> September, 2011 at Airport, Shamshabad and the main event will be held on 27<sup>th</sup> September, 2011 at Telugu Lalitha Kala Thornam, Public Garden, Hyderabad and this year's theme is "Linking Culture".

2. In the letter 2<sup>nd</sup> read above, the Commissioner of Information & Public Relations, Hyderabad has informed that the Department of I & PR, Hyderabad has issued advertisement to publication in Hyderabad editions of Deccan Chronicle, Eenadu, The Hindu and Vaartha through M/s. Ramakanth Advertising, Hyderabad and informed that advertisement bills submitted by M/s. Ramakanth Advertising, Hyderabad has been verified and certified by the Department of I & PR, Hyderabad and forwarded the bills in duplicate with newspaper clippings of advertisement published with a request to arrange payment of advertisement charges for Rs.20,48,000/- to M/s. Ramakanth Advertising, Hyderabad under intimation to Commissioner of I & PR.

3. Government after careful examination of the matter, hereby sanction an amount of Rs.20,48,000/- (Rupees Twenty Lakhs and Forty Eight Thousand Only) towards payment of advertisement in Hyderabad editions "Deccan Chronicle, Eenadu, The Hindu and Vaartha" in connection with celebrations of World Tourism Day on 27<sup>th</sup> September, 2011 at Telugu Lalitha Kala Thornam, Public Garden, Hyderabad.

4. The amount sanctioned at para - 3 above shall be debited to the following Head of Account:

"3452-Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation & Other facilities to Tourists - Schemes included in PLAN, 11- Normal State Plan, 13-Tourism PMU, 500-Other charges, 503-Other Expenditure".

**(P.T.O)**

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5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw the amount sanctioned at para - 3 above and disburse the same to M/s. Ramakanth Advertising, Private Limited, Hyderabad through the following details:

Bank Name	:	State Bank of India
Branch	:	Dwarakapuri
Bank A/c. No.	:	30441735269
IFSC Code	:	SBIN0011661

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**CHANDANA KHAN  
SPECIAL CHIEF SECRETARY TO GOVERNMENT (T)**

To  
M/s. Ramakanth Advertising, Private Limited, Hyderabad.  
The Assistant Secretary to Government & Drawing and Disbursing Officer,  
YAT & C Department.  
The Deputy Pay & Accounts Officer,  
The YAT & C (PMU - Claims) Department.  
**Copy to:**  
P.S to Special Chief Secretary (Tourism).  
The Commissioner of I&PR, Hyderabad.(for information)  
P.A to Additional Chief, YAT & C (PMU) Department.  
SF/SCs.

**//FORWARDED :: BY ORDER//**

**SECTION OFFICER**